

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Greer Margolis & Mitchell
1010 Wisconsin Ave Suite 800
Washington, DC 20007

Contract / Revision		Alt Order #
134140 /		07894353
Product		
OBAMA/P/D-SKED A		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/30/12 - 11/06/12	1537	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Political Obama for Pres/Dem	08/02/12 / 08/02/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Merideth Radow	Washington-Ea
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
9912856	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
D 1	WCCB	10/30/12	11/02/12	Fox News Rising	5a-530a		:30			NM	0
D 2	WCCB	11/05/12	11/05/12	Fox News Rising	5a-530a		:30			NM	0
N 3	WCCB	10/30/12	11/02/12	Fox News Rising	530a-8a		:30			NM	12
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--							
N 4	WCCB	11/05/12	11/05/12	Fox News Rising	530a-8a		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----							
D 5	WCCB	10/30/12	11/02/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0
D 6	WCCB	11/05/12	11/05/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0
N 7	WCCB	10/30/12	11/02/12	M-F 12p-1p	12p-1p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--							
D 8	WCCB	11/04/12	11/04/12	Fox News Sunday	9a-10a		:30			NM	0
D 9	WCCB	10/30/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	0
D 10	WCCB	10/30/12	11/02/12	Anderson	4p-5p		:30			NM	0
D 11	WCCB	11/05/12	11/05/12	Anderson	4p-5p		:30			NM	0
D 12	WCCB	10/30/12	11/02/12	Ellen	5p-6p		:30			NM	0
D 13	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	0
N 14	WCCB	11/04/12	11/04/12	Su 4p-6p	4p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----S							
D 15	WCCB	10/30/12	11/02/12	TMZ	6p-630p		:30			NM	0
D 16	WCCB	11/05/12	11/05/12	TMZ	6p-630p		:30			NM	0
D 17	WCCB	10/30/12	11/02/12	How I Met Your Mother	630p-7p		:30			NM	0
D 18	WCCB	11/05/12	11/05/12	How I Met Your Mother	630p-7p		:30			NM	0
D 19	WCCB	10/30/12	11/02/12	Big Bang Theory 7pm	7p-730p		:30			NM	0
D 20	WCCB	11/05/12	11/05/12	Big Bang Theory 7pm	7p-730p		:30			NM	0
D 21	WCCB	10/30/12	11/02/12	Big Bang Theory 730pm	730p-8p		:30			NM	0
D 22	WCCB	11/05/12	11/05/12	Big Bang Theory 730pm	730p-8p		:30			NM	0

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

Contract / Revision	Alt Order #	
134140 /	07894353	
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	OBAMA/P/D-SKED A	1537
Advertiser		Original Date / Revision
Political Obama for Pres/		08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
D 23	WCCB	11/03/12	11/03/12	Sa 6p-7p	6-7p		:30		NM	0	\$0.00
D 24	WCCB	11/03/12	11/03/12	Sa 7p-8p TMZ	7p-8p		:30		NM	0	\$0.00
N 25	WCCB	11/04/12	11/04/12	Su 6p-7p	6p-7p		:30		NM	2	\$500.00
		Start Date	End Date	Weekdays		Spots/Week		Rate			
		Week: 10/29/12	11/04/12	-----S		2		\$250.00			
D 26	WCCB	11/05/12	11/05/12	FOX Prime	8p-9p		:30		NM	0	\$0.00
D 27	WCCB	11/05/12	11/05/12	FOX Prime	9p-10p		:30		NM	0	\$0.00
D 28	WCCB	10/31/12	10/31/12	FOX Prime	8p-9p		:30		NM	0	\$0.00
D 29	WCCB	11/01/12	11/01/12	American Idol	American Idol		:30		NM	0	\$0.00
D 30	WCCB	11/01/12	11/01/12	FOX Prime	9p-10p		:30		NM	0	\$0.00
N 31	WCCB	10/30/12	11/02/12	Fox News @ 10pm	10p-1035p		:30		NM	6	\$2,700.00
		Start Date	End Date	Weekdays		Spots/Week		Rate			
		Week: 10/29/12	11/04/12	-TWTF--		6		\$450.00			
D 32	WCCB	11/05/12	11/05/12	Fox News @ 10pm	10p-1035p		:30		NM	0	\$0.00
N 33	WCCB	10/30/12	11/02/12	Fox News EDGE	1035p-11p		:30		NM	4	\$1,000.00
		Start Date	End Date	Weekdays		Spots/Week		Rate			
		Week: 10/29/12	11/04/12	-TWTF--		4		\$250.00			
D 34	WCCB	11/05/12	11/05/12	Fox News EDGE	1035p-11p		:30		NM	0	\$0.00
N 35	WCCB	11/03/12	11/04/12	Fox News @ 10pm Sa/Su	10p-1035p		:30		NM	2	\$500.00
		Start Date	End Date	Weekdays		Spots/Week		Rate			
		Week: 10/29/12	11/04/12	-----SS		2		\$250.00			

Totals

34 \$6,175.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	34	\$6,175.00	\$5,248.75
Totals	34	\$6,175.00	\$5,248.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.